

Ballard B³

blues, brews & barbecue



Sponsorship Packages 2010

Brew Sponsor

\$100-\$499

Web site listing, B3 program listing,
Public Address announcements.

September 23, 2010 - 23rd Street Brewery Dinner for 40
6:00 p.m. gathering.

September 24, 2010 Ballard B3 – Blues, Brews & Barbecue
South Park, Lawrence, Kansas 6:00 – 11:30 p.m.

Blues Sponsor

\$500-\$749

Web site listing, B3 program, flyer
and promo material listing and
Public Address announcements, on
site signage.

BBQ Sponsor

\$750 - \$1,000

Web site listing, T-shirt listing, flyers,
program and promo material listing for
B3, on-site signage, Public Address
announcements. Four (4) VIP
wristbands. Table for two (2) at
Thursday night, September 23rd dinner
event at
23rd Street Brewery.

Festival Sponsor

\$6,000

Web site listing, T-Shirt Full Sleeve listing,
listing on B3 program, flyer, and promo
materials listing,
on site Stage Signage, Public Address
announcements, ten (10) VIP wristbands,
VIP Table in specific VIP area. Sponsor
table for four (4) at the Thursday night,
September 23rd dinner event at 23rd
Street Brewery.



*Smokin' Hot Blues
Josh Vowell & The Rumble*