



Do some good for
our community *and*
your business....

2024 Sponsorship Packet



Our Mission: Ballard Center is a 501(c)3 non-profit organization that partners with families to achieve stability through early childhood education and needs-based services by cultivating a strong network of organizations, businesses, and individuals dedicated to serving our community.



SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Includes 3 months of Ballard commercial sponsorship that includes 60-30 second commercials per month on 1320 KLWN and 105.9 KISS FM.
- Presenting sponsor, top billing on event banners, printed materials and promotional swag.
- Premier-level social media promotion
- Prominent recognition in Annual Report
- **Includes Rev It Up sponsorship:**
Best in show trophy sponsor and ten VIP tickets which includes BBQ, brews, and front row seats for the concert
- **Includes Changing Lives Gala sponsorship:**
Premier table for ten guests with bottle service

Major Sponsor \$2,500

- Includes 1 month of Ballard commercial sponsorship that includes 60-30 second commercials per month on 1320 KLWN and 105.9 KISS FM.
- Logo placement on all event banners, printed materials, and promotional swag
- Social media promotion
- **Includes Rev It Up sponsorship:**
Trophy sponsor and five VIP tickets, which includes BBQ, brews, and front row seats to the concert
- **Includes Changing Lives Gala sponsorship:**
Table for ten guests with bottle service

Supporting Sponsor \$1,000

- Logo placement on all event banners, printed materials, and promotional swag
- Social media promotion
- **Includes Rev It Up sponsorship:**
Two VIP tickets, which includes BBQ and brews
- **Includes Changing Lives Gala sponsorship:**
Two event tickets





Adopt a Classroom

\$2,500

Our classrooms are where the real magic happens. At Ballard we take on the most difficult local cases where children and families have endured trauma or abuse. For a classroom sponsorship of \$2,500 you will have a plaque displayed for one year in one of our classrooms, and all of the benefits of a \$2,500 sponsor such as the Gala and Rev-It-Up Carshow branding and participation.

Sponsor a Room in our Addition

\$5,000

2024 is an incredibly exciting year for Ballard as we are building an 1800 square foot addition. This addition will allow all of Ballard’s Family Stabilization Programs such as our pantries and emergency funding programs to be housed under one room and for the historical Ballard building to be completely dedicated to our top notch Early Education Program. Room sponsorships allow Ballard to decorate each room with effective tools for staff, therapist, and volunteers to best serve the children and clients that come through our doors. This \$5,000 sponsorship comes with a plaque for the room for five years and all the benefits for the Gala and Rev-It-Up marketing.

Partnering with Ballard Center has been proven to make a measurable, long-lasting impact on the children in our community, but it is also a very smart business decision, one that can have a tangible, positive impact on your community. The benefits to your company include a stronger community, increased employee engagement, higher employee performance, and a stronger public image. We are a good business partner.

Corporate Event Partnership Programs

Rev it Up! Hotrod Hullabaloo & Street Party!

This amazing car show and street fest is in its 16th year and has grown every year. Last year, over 500 cars registered and showed from a four state area. Thousands of spectators from the community visited the show and enjoyed the vendors, food, and sights of this premier, all-day event. This year, we’re scheduled for **September 28th 2024** and if you are a car person, this is a cannot miss event for you and your family!



Annual Changing Lives Gala

Ballard Center is excited to announce that on Friday June 7th we will be holding our signature annual event, the Changing Lives Gala. This event is such a blast and definitely a fan favorite. The goal of the event is to raise unrestricted funds and to spread our message in the community. Far from being a high-pressure, obligatory-giving event, the evening provides people with an unforgettable, succinct presentation of the extraordinary work that Ballard Center does every day.



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The Facts

Ballard Center Services

Studies show that kids who do not receive an Early Childhood Education are:

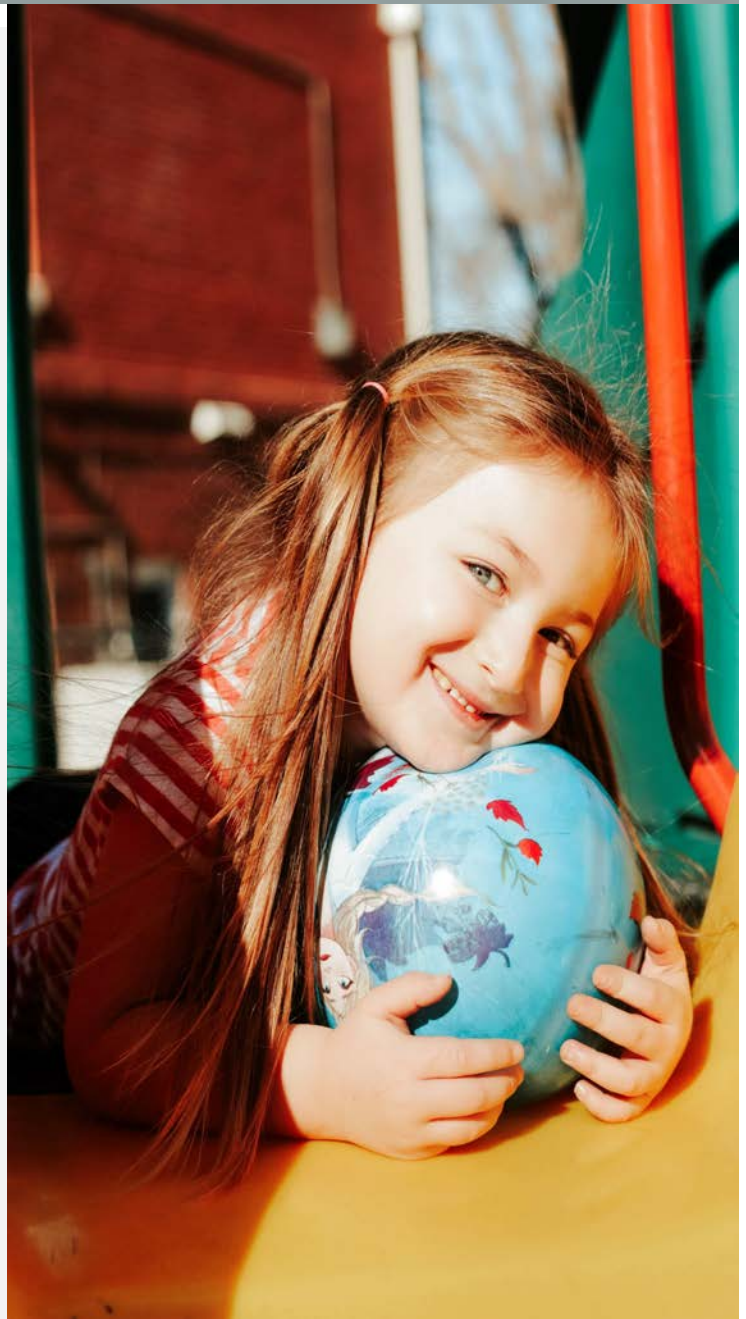
- 25% more likely to drop out of school
- 40% more likely to become a teen parent
- 60% more likely to never attend college
- 70% more likely to be arrested for violent crime

Our Services

- Affordable, Quality Early Childhood Education
- Individual goals and assessments for each child and access to a social and emotional specialist on staff to help children and families cope with the heightened trauma brought on by the pandemic
- Food, clothing, diapers and household goods pantries, as well as a Workwear Closet
- Basic life assistance: including Emergency Assistance, rent and utility assistance, and Care Coordination focusing on jobs and secure housing.

What makes us unique?

- We believe that every child, regardless of income, deserves an Early Childhood Education
- We offer wrap-around services to assist families on their path from poverty to stability. Our crisis funding and care coordination help families achieve their dreams of living a more stable life.



Ballard Center partners with families to achieve stability through early childhood education and needs-based services. Since 1965 the Ballard Center has served an important role in our community by offering quality early childhood education at an affordable price, as well as safety-net and emergency support services to families in order to promote stability. These services strengthen families and create lasting change. We believe that the first step in changing lives is to acknowledge that the disparities brought about through poverty exist, and strive to address the barriers our children and clients face in finding safety and support.

We hope you will join us in our mission...

