



## To our incredible Table Hosts,

First and foremost, thank you for being the foundation of our Ballard family. **The Changing Lives Gala** is the one time each year we ask our community to come together, witness our impact, and raise those paddles high! Unlike many nonprofits, we believe one in-person ask is enough - but for that to work, **we have to have the right people in the room.**

Did the phrase the right people make you wince? I get it- I felt the same way at first, but let me clarify.

### **Incorrect assumption on who the “right” person is:**

- **Just Rich People** - many who could give big end up leaving the gala without donating a penny. The size of one’s wallet does not always translate to the size of one’s heart.
- **They must already have a connection to Ballard.** Truthfully, three out of the last four Gala top donors were people we met the night of the Gala.

So, who are the **Right People**? And rest assured, you already know these people!

They’re the ones who **live life through a lens of gratitude.** The ones who brighten a room, whose kindness and empathy inspire you, who hug a little longer, who get misty-eyed at a touching story. They’re the people in your life with **hearts open to being moved,** who recognize their blessings and want to share them with those who need it most, with the families in our community currently struggling and their deserving children.

By inviting these people, you’re **filling the room with generosity and light, giving Ballard a real shot at continuing our mission** for children and families in our community. Identify the truly most beautiful, inspiring people in your life, and we will have one heck of a night to remember, my friends.

I admire you, I appreciate you, and I can’t wait to celebrate with you on Friday, June 12<sup>th</sup>, at our new venue, the KU Conference Center!

Let’s do this!

Kyle - 785-764-0878





**Thank you for considering hosting a table at our upcoming Changing Lives Gala on Friday, June 12th, starting at 5:00 pm at KU Conference Center in Lawrence, KS.**

**We're excited to party, and we know you are too!**

The Table Hosts are the **MOST ESSENTIAL** element in ensuring the success of the event. As a Table Host, you will fill a table of 10 people, including yourself. We recommend you begin by listing all potential guests, including personal and business associates interested in our program.

In order to have a full table of 10 people on the day of the event, we ask that you pre-confirm 10 guests (don't forget to include yourself in the count)! The more personal the invitation, the better. We advise inviting people in person or by telephone, then confirming by mailing them one of the *Save the Date* cards you'll find in your packet of materials. Once your entire list has been submitted to Ballard staff, we will provide you with event tickets for each of your guests that includes your table name for you to mail or hand deliver. Finally, please plan to call your guests once more about a week before the event to reconfirm.

If you can host a table, please email your confirmed guest list (included in this packet) to our office by Friday, May 15th. Please feel free to contact Kyle Roggenkamp by calling or texting 785-764-0878 during business hours. You can also email him at [kyle@ballardcenter.org](mailto:kyle@ballardcenter.org) at any time should you have further questions or need additional materials.

Again, thank you for serving as a Table Host! Your support directly impacts the lives of children and their families in our community by providing them with a high-quality early education and offering basic life assistance to those in need.



# tip sheet for recruiting guests

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## remember the cause

You are asking your friends, family, and co-workers to help Ballard Center provide an affordable, high-quality, early childhood education program and essential support to low-income families and individuals in need. Please note that Changing Lives is the single largest source of un-restricted funds and raising community awareness for Ballard.

## use the phone

If you don't see a potential guest in person, try giving them a call or texting them.

## use the computer

This is the easiest way to recruit guests. Use your Facebook or Instagram to gain support without leaving the house! Be sure to explain how Ballard is child focused but also helps individuals and families in our community. Explain how they make a difference in the lives of their Douglas County neighbors and associates by coming and supporting the work being done at the Ballard Center.

## create a list of potential guests

Here are a few possibilities:

Family	Friends	Neighbors	Doctor
Attorney	Teachers	Dentist	Co-Workers
Plumber	Hairstylist	Clients	Classmates

Q: What is the #1 reason people don't get involved?

A: If is because they are not asked!



**AT BALLARD, YOU AREN'T SPONSORING JUST AN EVENT  
(YOU GET ALL THAT TOO!)  
YOU ARE SPONSORING OUR COMMUNITY'S FUTURE**

**ONE CHILD AT A TIME...**

**OUR MISSION:**

BALLARD CENTER IS A 501(C)3 NON-PROFIT ORGANIZATION THAT PARTNERS WITH FAMILIES TO ACHIEVE STABILITY THROUGH EARLY CHILDHOOD EDUCATION AND NEEDS-BASED SERVICES BY CULTIVATING A STRONG NETWORK OF ORGANIZATIONS, BUSINESSES, AND INDIVIDUALS DEDICATED TO SERVING OUR COMMUNITY.

# SPONSORSHIP LEVELS



## PRESENTING SPONSOR

**\$5,000**

- SCHOLARSHIP OF A CHILD FOR ONE YEAR AT THE BALLARD CENTER, PROVIDING ACCESS TO QUALITY EARLY CHILDHOOD EDUCATION AND A BRIGHT FUTURE.
- QUARTERLY UPDATES ON YOUR STUDENT'S PROGRESS AT BALLARD.
- RECOGNITION IN THE BALLARD CENTER SCHOLARSHIP FUND POOL OF SPONSORS- PLAQUE INCLUDED FOR TITLE SPONSORS
- TITLE SPONSOR BILLING AT OUR CHANGING LIVES GALA, INCLUDING PRINT AND ELECTRONIC
- TABLE FOR 12 AT THE CHANGING LIVES GALA WITH FULL BOTTLE VIP SERVICE.
- PREMIER LEVEL SOCIAL MEDIA RECOGNITION
- PREMIER LEVEL ANNUAL REPORT RECOGNITION

**TITLE SPONSOR (LIMIT 1)**  
**SOLD OUT**  
**\$10,000**

- SOLO LOGO PLACEMENT NEXT TO EVENT NAME
- SCHOLARSHIP FOR A CHILD FOR ONE YEAR AT THE BALLARD CENTER, PROVIDING ACCESS TO QUALITY EARLY CHILDHOOD EDUCATION AND A BRIGHT FUTURE.
- QUARTERLY UPDATES ON YOUR STUDENT'S PROGRESS AT BALLARD.
- RECOGNITION IN THE BALLARD CENTER SCHOLARSHIP FUND POOL OF SPONSORS- PLAQUE INCLUDED FOR TITLE SPONSORS
- TITLE SPONSOR BILLING AT OUR CHANGING LIVES GALA, INCLUDING PRINT AND ELECTRONIC
- TABLE FOR 12 AT THE CHANGING LIVES GALA WITH FULL BOTTLE VIP SERVICE.
- PREMIER LEVEL SOCIAL MEDIA RECOGNITION
- PREMIER LEVEL ANNUAL REPORT RECOGNITION

## SUPPORTING SPONSOR

**\$2,500**

- SCHOLARSHIP OF A CHILD FOR SIX MONTHS AT THE BALLARD CENTER, PROVIDING ACCESS TO QUALITY EARLY CHILDHOOD EDUCATION AND A BRIGHT FUTURE.
- QUARTERLY UPDATES ON YOUR STUDENT'S PROGRESS AT BALLARD.
- PRESENTING SPONSOR BILLING AT OUR CHANGING LIVES GALA, INCLUDING PRINT AND ELECTRONIC
- TWO VIP TICKETS TO THE GALA W/ BOTTLE SERVICE
- ANNUAL REPORT RECOGNITION



**TABLE HOST GUEST LIST**  
Please email this to [Kyle@ballardcenter.org](mailto:Kyle@ballardcenter.org)  
or mail to Ballard Center P.O. Box 7  
Lawrence, KS 66044  
DUE BY: Friday, May 15, 2026, at 5:00 PM

Table Host: \_\_\_\_\_

Table Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Guests:**

	First Name	Last Name	Email	Phone	Address
1					
2					
3					
4					
5					
6					
7					

8					
9					
10					

# CHANGING LIVES GALA 2026

# WE'RE BACK!!

## FRIDAY JUNE 12

KU CONFERENCE CENTER *New Venue!!!*

BALLARD'S ONLY ANNUAL FUNDRAISER, THE CHANGING LIVES GALA, IS BACK FOR AN EVENING YOU WILL NOT FORGET.

**5:00** DOORS OPEN WITH A BANG- CELEBRATE OUR NEW VENUE WITH A DANCE PARTY!

**6:00** DINNER SERVED WITH VIP BOTTLE SERVICE.

**7:30** OUR PROGRAM BEGINS- ONE YOU WILL NOT FORGET!

**9:00** HIGH FIVES, FOND FAREWELLS, & BRILLIANT MEMORIES.





Changing  
LIVES  
GALA  
20 26

Have no fear, the 2026  
Changing Lives Gala is here!

We hope you can join us on  
June 12th at 6pm for  
another amazing Changing  
Lives Gala at the Jayhawk  
Club, 1809 Birdie way in  
Lawrence, KS!

-Your Ballard Family





BALLARD  
CENTER'S  
ANNUAL

# CHANGING LIVES GALA

5:30PM ON JUNE 12, 2026  
KU CONFERENCE CENTER  
815 FAMBROUGH DR  
LAWRENCE, KS



**ADMIT 1**

PLEASE WRITE  
YOUR TABLE OR  
HOST'S NAME:

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Early Childhood Care  
Community Services  
Volunteer Programs  
Affordable Care  
Emergency Pantry  
Rent & Utility  
Assistance  
Changing Lives  
Since 1965



*Learn more*



[www.ballardcenter.org](http://www.ballardcenter.org)